

# Karin Culliton

## Creative Media Producer

### Experience.

#### **Multimedia Producer**

LifeSpeak 2017-present

Produce video shoots. Shoot photos/video. Research, write and edit new video content. Create animation for videos. Design print and web collateral.

#### **Creative Media Producer**

Self-employed 2008-present

**Video:** Produce, direct, write and shoot promos, documentaries, sizzles, interviews, as well as editing, colour correcting, and animating type & graphics.

**Photo:** Shoot, assign, select, edit, finesse for corporate, editorial and non-profit.

**Design:** Magazines, websites, brand identities, marketing materials, logos, books, posters, B2B and advertisements (for digital and print).

**Management:** Book, budget, schedule, storyboard, staff and train.

#### **Senior Designer**

Reel Canada 2016

Designed all marketing, advertising and promotional materials (print and digital) for 2016's National Canadian Film Day (produced in French and English).



### Contact

[karinculliton@gmail.com](mailto:karinculliton@gmail.com)

416 418.1845

### Skills.

**Adobe Creative Suite:** Premiere, Photoshop, InDesign, After Effects, Lightroom, Illustrator, Speedgrade.

**Social Media/On-line:** YouTube, Vimeo, Instagram, Snapchat, Twitter, Wordpress, Facebook, HTML, CMS.

**Shooting:** DSLR, Canon C100, Canon XA20, GoPro, stabilizers, sliders, sound (lavs/boom/zoom), lighting (strobe/continuous).

**Project Management:** Book, assign, budget, strategize, plan, storyboard.

### Education.

#### **Master of Fine Arts (MFA)**

Documentary Media  
Ryerson University

#### **Bachelor of Fine Arts (BFA)**

Photography  
York University

**Clients** 90th Parallel Productions, Algoma University, Art Gallery of York University, Centre for Excellence in Women's Health, Eva's Initiatives, LizMars Productions, Midland Midwives, Otterwood Capital, Radar Music, Ryerson University, Sun Life Financial, YWCA Toronto.